



# H2=E Affiliate Referral Program

## Code of Conduct & Support Policy

### Introduction

Thank you for considering partnering with us as an affiliate for our hydrogen oxygen inhalation machines.

This program is designed to reward professionals who understand the value of wellness technology and want to share it ethically and effectively, with their clients or community. To maintain legal compliance and ensure a productive relationship, we ask all affiliates to follow this Code of Conduct.

### Our Commitment to You

- A unique affiliate tracking link to earn commission on qualifying sales
- Access to marketing materials
- Basic materials about hydrogen/oxygen therapy
- Orientation about what affiliates can and cannot say
- Prompt responses to questions about commission, affiliate tracking or technical sales support

### Boundaries of Affiliate Support

To comply with regulatory standards and maintain professional boundaries, please be aware of the following limitations:

1. We do not provide clinical advice:
  - We cannot offer guidance on the use of machines for specific illnesses, diseases or medical diagnoses.
  - Affiliates must not present our machines as a treatment, cure or prevention for any health condition.
2. We do not assist with individual case consultations:
  - We cannot advise you on how to use the machine for specific clients or assess individual suitability.
  - Please do not forward case histories or ask for protocol recommendations for individuals.
3. We are not able to offer personalised education or coaching:
  - We do not offer ongoing one-to-one education on hydrogen science or protocols.
  - Affiliates are encouraged to explore reputable research or training independently.



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### Marketing & Communication Guidelines

#### You may:

- Share the general wellness benefits of hydrogen/oxygen therapy using approved language.
- Promote our machines via email, social media or in conversation-provided no medical claims are made.

#### You must not:

- Use words like **"treats," "heals," "cures,"** or **"prevents" in** relation to any medical condition.
- Suggest the product is intended for a specific disease or recommend usage based on health diagnoses.
- Use testimonials or content that makes disease-specific claims without written approval.

### Protecting Compliance and Your Role

Your affiliate account is based on mutual trust and adherence to this Code. Continued disregard for these boundaries may result in the suspension or termination of your affiliate status. If you are ever unsure whether a statement or action is appropriate, please contact us for clarification.

#### Final Note

We created this affiliate program for professionals who already have a solid foundation in wellness or functional health and want to help others discover hydrogen/oxygen inhalation as a general support for energy, vitality and recovery. Your efforts are appreciated and we look forward to a successful collaboration within these clear and respectful boundaries.